

## **Awareness programme on Business Opportunities in Hi-tech seed potato production**

*2<sup>nd</sup> September 2022, Jalandhar*

Agri-Business Incubation centre of ICAR–Central Potato Research Institute organized one-day Awareness program on Business Opportunities in hi-tech seed potato production (2<sup>nd</sup> September, 2022) at its regional station Jalandhar, Punjab. In this program total 38 progressive farmers from different parts of Punjab participated. The main aim of this program was to create the awareness among the farmers about importance of seed potato and different stages of seed production and innovative scientific methods such as tissue culture and aeroponics for seed potato production developed by ICAR-CPRI.

*(Source: ABI, ICAR–Central Potato Research Institute, Regional Station, Jalandhar)*



Glimpse of awareness program on Business opportunities in Hi-tech seed potato production organized on 2<sup>nd</sup> September 2022 at CPRI, Regional Station, Jalandhar, Punjab